

LESS LASSITUDE *in* LOWER LATITUDES

Eric Johnston, President of the U. S. Chamber of Commerce, opens up startling vistas for heat transfer in a recent article in "Reader's Digest." Unquestionably, says Johnston, climate colors energy. And in the north, when dog days depress, efficiency lags.

But this market must await peace. Mussolini has fanned. Hitler and Hirohito will soon be retired. They're pretty tired right now. Then for the greatest burst of business energy we have ever witnessed. Heat transfer, already a husky child, will promptly mature.

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REFRIGERATION



NEWS

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Pad is adjustable to all makes and sizes of refrigerator cabinets; thoroughly protects finish of cabinet from scratches and marks during moving; easily and quickly put on or off; sturdy, lasting construction; easily pays for itself in a short time. Price \$11.75 each.
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Write for complete folder and prices on pads for refrigerators, washers, ironers, ranges, radios; also furniture pads and protective covers. All prices subject to change without notice.
BEARSE MANUFACTURING CO.
3815-3825 Cortland Street, Chicago 47, Illinois

WPB Order Restricts ASRE Program for Use of 'Freon-22' Pittsburgh Covers Many Applications

(Continued from Page 1, Column 3)

Civilian operated systems which are restricted from the use of "F-22" are identical with those prohibited from using "F-12." They include:

Amusement parks.
Auditoriums.
Bank and loan associations.
Bowling alleys.
Funeral parlors.
Hotels and apartment houses.
Moving picture houses.
Office buildings and offices, public or private.

Residential buildings and dwellings of all kinds.
Schools.

Service establishments, such as laundries, cleaners and dyers, tailor shops, barber shops, "beauty" parlors, automobile sales and service shops, and repair shops of all kinds.

Theaters.
Animal hospitals.
Ballrooms, dancing studios, and dance halls.

Bars, cocktail lounges, and beer parlors.

Concert halls.

Golf clubs, country clubs, athletic clubs, and all other clubs and club houses.

Night clubs.

Railway, streetcar and bus stations and terminals.

Restaurants, cafeterias, and other places selling meats, food or beverages.

Studios of all kinds.

Skating rinks.

Stores, selling any kind of products, material or merchandise, at retail or wholesale (excluding manufacturing establishments).

The fulfillment of requirements for the defense of the United States has created a shortage in the supply of materials and facilities for the production of monochlorodifluoromethane for defense, for private account and for export; and the following order is deemed necessary and appropriate in the public interest and to promote the national defense.

§ 1226.28 Conservation Order M-28-a—(a) Systems for which no deliveries of monochlorodifluoromethane (F-22 gas) are permitted. No person (including users, dealers, and other suppliers and producers) shall knowingly deliver, or accept delivery of, any F-22 gas (monochlorodifluoromethane, sometimes called "Freon-22") for use in, or for resale for use in any new or used system which is of a type referred to in List A of Conservation Order M-28.

(b) User's orders must be certified. Whenever the owner of a system or any other user wishes to obtain F-22 gas for installation in a system or systems for which delivery and use of F-22 gas is not prohibited under (a) above, he may place his order with any supplier for the quantity needed in his current operations, and which will not cause the purchaser to have more than a minimum practicable working inventory, as defined in § 944.14 of Priorities Regulation 1. He must certify his order, or the vendor's delivery receipt, by a certificate endorsed on or attached to it, showing that the F-22 gas is to be used for such purposes only, in substantially the following form:

The undersigned purchaser certifies to the seller and the War Production Board that the F-22 gas covered by this order will not be used or resold for any purposes prohibited by Order M-28-a. Such certificate, which must be signed by the purchaser or his authorized official, will constitute a representation that what is stated in it is true. A supplier must not deliver any F-22 gas except under certified orders; and he must not make delivery under any order which is certified if he knows, or has any reason to believe that the certificate is untrue, incomplete, or inaccurate. In such a case the supplier must reject the order, and should explain why he is doing so, so that the prospective purchaser can comply with this order. The supplier must keep all accepted orders and certificates which he receives for a period of two years, for inspection by the War Production Board, two years, for inspection by the War Production Board.

(c) Miscellaneous provisions—(1) Applicability of regulations. This order and all transactions affected thereby are subject to all applicable regulations of the War Production Board, as issued and amended from time to time.
(2) Violations. Any person who willfully violates any provisions of this order, or who, in connection with this order, willfully conceals a material fact or furnishes false information to any department or agency of the United States is guilty of a crime, and upon conviction may be punished by fine or imprisonment. In addition, any such person may be prohibited from making or obtaining further deliveries of, or from processing or using, materials under priority control, and may be deprived of priorities assistance.
(3) Appeals. Any appeal from the provisions of this order, or any direction thereunder, shall be made by filing a letter in triplicate, referring to the particular provisions appealed from and stating fully the grounds of the appeal.
(4) Communications. All communications concerning this order should be addressed to: War Production Board, General Industrial Equipment Division, Washington 25, D. C., Ref. M-28-a. Issued this 21st day of April 1944.

War Production Board,
By J. Joseph Whelan,
Recording Secretary.

(Continued from Page 1, Column 2)

The Linda Air Products Co., New York City, and past president of the A.S.R.E.

"Blast Freezer Plants"—Earl D. Pollock, export manager, the Vilter Mfg. Co., Milwaukee.

Monday Afternoon, June 5

"Heat Flow Rates with Rapid Temperature Changes in Enclosed Space"—H. B. Pownall and S. P. Soling, senior application engineers, York Corp., York, Pa.

"Control of a Temperature Altitude Chamber"—F. W. McKenna, the Vilter Mfg. Co., Milwaukee.

"Chromate Corrosion Inhibitors in Brine Systems"—Marc Darrin, Mutual Chemical Co. of America, Baltimore, Md.

"The Use of Cold Cathode Fluorescent Lighting in Refrigerated Areas"—R. C. Hultgren, production engineer, General Luminescent Corp., Chicago.

Tuesday Morning, June 6

"The Postwar Domestic Refrigerator"—Dr. Arthur W. Ewell, Worcester Polytechnic Institute, Worcester, Mass.

"Industrial Plastics Materials: Characteristics and Factors Affecting Cost"—John Sasso, managing editor, "Product Engineering," New York City.

"Refrigeration in the Synthetic Ammonia Industry"—J. G. Dely, consulting engineer, New York City.

Wednesday Morning, June 7

"Psychrometry in the Frost Zone"—D. D. Wile, Carrier Corp., Syracuse, N. Y.

"A Method of Determining Thermal Conductivities at Low Temperatures"—Ludwig Adams, Mellon Institute, Pittsburgh.

"Refrigeration Test Equipment"—Robert W. Christie, U. S. Testing Co., Inc., Hoboken, N. J.

An interesting series of social events, including the annual A.S.R.E. golf tournament, a dinner dance, and a Monte Carlo party, has been arranged by the local hosts, members of the Pittsburgh Section of the A.S.R.E. All entertainment is under the direction of the Pittsburgh Section, with E. L. Scanlon, chairman of the group, and Austin Jones and Dr. R. B. Mears, co-chairman of the committee on arrangements.

WPB Relaxes Rules on Aluminum Dealers to Move Idle Inventories

WASHINGTON, D. C.—Acting to expedite the movement of idle inventories of aluminum, largely in the form of obsolete shapes and forms in the hands of airplane manufacturers, the War Production Board issued a new order which permits persons not heretofore engaged in the business to acquire stocks from excess inventories and to dispose of them under regulations applicable to existing aluminum distributors.

The new order, M-1-j, provides in addition that persons entering the business of aluminum distribution since April 1 of this year, may, when authorized by WPB, place orders with producers. A producer need not accept an order from a new aluminum distributor but if he does the order has the same status as one placed by an existing aluminum distributor.

The definition of aluminum "distributor" in CMP Regulation No. 4 has also been modified to include all persons who buy surplus stocks of aluminum under the terms of Supplementary Order M-1-j for resale. Formerly, aluminum distributors, as defined in CMP Regulation No. 4, were those persons specifically authorized by the War Production Board to engage in the business of receiving aluminum for sale or resale and only they were controlled by the regulation.

The amendment defines an aluminum distributor as "any person who has received or proposes to receive physical delivery of aluminum into his stock for sale or resale in the same form, or after performing such operations as cutting to length, shearing to size, sorting, and grading."

Knoxville Plant Wins 'A' For Food Freezing

KNOXVILLE, Tenn.—The Winter Garden Locker Refrigeration Co., of Knoxville, will receive the War Food Administration "A" for achievement in food processing sometime in May, announced C. B. Ross, of Nashville, state WFA supervisor. It will be the first such plant in the South to be so honored. The award is equivalent to the Army-Navy "E."

The plant packed 849,000 pounds of green beans, blackberries and strawberries in 1942. In 1943 apples, pumpkins, huckleberries and eggs were added and two and a half million pounds were processed. Sixty-eight per cent of this output went to the government.

Ansul Opens Office In New York City

NEW YORK CITY—A new office, providing much needed additional room, will be opened about May 1 here by Ansul Chemical Co., Marinette, Wis. in the Lincoln Bldg. at 60 E. 42nd St.

Dugas Engineering Corp., an Ansul subsidiary, will occupy the same quarters. T. R. (Bob) Kearney will handle the Ansul line and Glen Stratton will be in charge of Dugas activities.

Parsons Promoted by Landers, Frary & Clark

NEW BRITAIN, Conn.—Harry M. Parsons, sales manager of Landers, Frary & Clark since 1940, was appointed vice president of the company at the firm's recent annual meeting. Mr. Parsons had been a vice president of the company from 1927 to 1931, when he left to join the Walker Pratt Mfg. Co. in Boston.

In addition to re-electing all officers and directors, stockholders named Henry T. Burr, secretary, and William T. Judd, president of New Britain National Bank, to the board of directors.

Watts Heads Westinghouse Beverage Cooler Sales

MANSFIELD, Ohio—E. C. Watts, formerly in charge of Westinghouse service for nine West Coast states, has been appointed product manager of beverage cooler sales, with headquarters in East Springfield, Mass. Succeeding him in San Francisco is J. A. Brown, formerly service supervisor of Westinghouse's central district, who has been with the company for more than eight years.

D. C. Wetmore has been transferred from the service supervisorship of Westinghouse's eastern district to replace Brown.

Louis M. Park Joins Admiral Sales Dept.

CHICAGO—Louis M. Park, formerly supervisor of radio and home appliance sales statistical, and order department of Stewart-Warner, has joined Admiral Corp. as executive assistant, sales department.

In announcing this appointment, Mr. J. H. Clippinger, vice president in charge of sales, said Mr. Park will devote his time to working on sales development in cooperation with regional managers who are now setting up national distribution of Admiral radios and major appliances. When peacetime production resumes, Mr. Park will head the sales statistical, and order department.

Mr. Park started with Stewart-Warner in 1927 and worked in radio and home appliance divisions from

the time of their inception, acquiring a wide acquaintanceship with the Stewart-Warner distributors. Prior to this time, Mr. Park was connected with the merchandising department of the Marshall Field Co., Chicago.

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Modern Display Cases
Coolers, Refrigerators
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RECORD COILS
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LOS ANGELES - CALIFORNIA

PAR COMMERCIAL REFRIGERATION UNITS FOR PROTECTION OF VITAL FOOD SUPPLIES
See Your Par Jobber
LYNCH MANUFACTURING CORP.
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DELCO-SUNLIGHT
WAGNER
REFRIGERATION PARTS AND SUPPLIES
100% WHOLESALE

REFRIGERATION HERMETIC REBUILDING GRUNOW-MAJESTIC GENERAL ELECTRIC WESTINGHOUSE

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R. H. Spangler, 3331 Market St. - J. E. Parker, 224 2nd St.

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Refrigeration Controls and Control Systems
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RATES for "Positions Wanted," 5¢ per word; minimum charge, \$2.50. Three consecutive insertions, 12½¢ per word; minimum charge, \$6.25.

RATES for all other classifications, 10¢ per word; minimum charge, \$5.00 per insertion. Three consecutive insertions, 25¢ per word; minimum charge, \$12.50.

ADVERTISEMENTS set in usual classified style. Box addresses count as five words, other addresses by actual word count.

EQUIPMENT FOR SALE

FOR SALE: 4, 6, 8 hole converted Frigidaire Expansion cabinets with remote ½ hp. A.C. 60 cycle units. Send for list and prices. EDISON COOLING CORP., 310 E. 149 St., New York 51, N. Y.

DRY BOTTLE COOLERS, ELECTRIC. Equipped with vending machine, blower coil, and self-contained ¼ H.P. Universal Cooler Corporation unit ready to plug in. Brand new. Streamlined. No priority required. Price \$132.50 net. GENERAL REFRIGERATOR COMPANY, 5400 Eadom St., Philadelphia, Pa.

FOR SALE, 400 Frigidaire Model "K," 38; 600 Kelvinator Model 400, \$42.50. All units are removed from ice cream cabinets, with SO₂ gas, in running condition, with ½-hp. 60 cycle, 110-220 V. and low pressure switch. EDISON COOLING CORP., 310 E. 149th St., New York 51, N. Y.

FOR SALE: 86 Brunswick Model No. 65 2/2 bbl. Direct Draw Dispensers with condensing unit attached and 147 No. 1201 United Koolmasters 2/2 bbl. Direct Draw Dispensers with condensing unit attached. Prices on request. No priority required. R. PERLICK BRASS CO., 3110 W. Meinecke Ave., Milwaukee 10, Wis.

FOR SALE: Edwards milk cooler, 6-10 gallon can size, equipped with a Mills condensing unit and a mechanical agitating device. Also Edwards Air Conditioner to be attached to regular heating plant. This equipment brand new. Prices on request. Box 1543, Air Conditioning & Refrigeration News.

EQUIPMENT WANTED

USED EQUIPMENT WANTED: Air conditioning and refrigeration systems and machinery including self-contained units, coils, high-sides, shell and tube coolers, and controls. We will purchase entire systems, especially interested in large sizes, both reciprocating and centrifugal. E. M. FAIRBANKS CO., 475 Fifth Ave., New York 17, N. Y.

POSITIONS AVAILABLE

BEST OPPORTUNITY in all America both during and after the war. San Diego, Calif. offers you everything worth living for. We need good service men. Will pay top wages, time and a half and double time for over 44 hours plus liberal commissions. WRIGHT REFRIGERATION SERVICE, 1337 India St., San Diego 1, Calif.

WANTED refrigeration service man to service ice cream cabinets, soda fountains, and all types compressors. Write at once giving qualifications, references, and draft status. Post Office Box 3147, Orlando, Fla.

REFRIGERATION ENGINEER: Old established midwestern manufacturing firm requires services of a refrigeration engineer to assist in present and postwar plans for new designs, ideas, etc. Prefer individual who has experience with fractional H.P. sealed units and one who is capable of running laboratory tests with calorimeter, thermocouples, etc. In answering give age, draft status, past experience, etc. Position permanent. Reply Box 1540, Air Conditioning & Refrigeration News.

WANTED EXPERIENCED fan and blower design engineer by leading, centrally located manufacturer. New, permanent position, not replacement. Only experienced need apply. Box 1544, Air Conditioning & Refrigeration News.

FRANCHISES WANTED

LARGE AGGRESSIVE company is post-war planning. Now servicing 50,000 domestic refrigerators. In business over 15 years, possessing exceptionally good realty contacts and invaluable good will. Desires distribution for New York City area. Stability and financial background guaranteed. ACME REFRIGERATION CO., 64 Dean St., Brooklyn, New York.

BEN-HUR
FARM LOCKER PLANT
BEN-HUR MFG. CO.
94 East Keefe Ave., Milwaukee 12, Wis.

Use CHICAGO SEALS
for seal replacements
A complete line in all sizes
CHICAGO SEAL CO.
29 North Wacker Dr., Chicago

Dependable Refrigerants
VIRGINIA SMELTING CO.
WEST NORFOLK, VIRGINIA

Repair Shops Aren't Taking Advantage of CMP 9-A to Get Materials, WPB Says

WASHINGTON, D. C.—Repair services for many domestic appliances are being greatly handicapped, the War Production Board said recently, because many electrical and mechanical repair shops are not taking advantage of a WPB regulation designed especially to aid them in more readily obtaining parts and materials for their operations.

These items of civilian equipment include refrigerators, washing machines and other electrical appliances, as well as radios, watches and clocks, bicycles, lawnmowers, sewing machines, stoves, automatic heating plants and plumbing.

Controlled Materials Plan Regulation No. 9-A provides that these shops may purchase in each calendar quarter up to 20 tons of carbon and alloy steel, 500 pounds of copper base alloy and brass mill and foundry products, and 200 pounds of aluminum in specified forms and shapes. In addition, electrical contractors, electricians, and repairmen of electrical appliances, radios and household refrigerators may purchase in a calendar quarter up to \$150 of copper wire, or one-eighth of what they used in making repairs during 1941. Under this regulation, a repairman may also buy as much other material and repair parts as he needs for his maintenance and repair work, pointed out WPB.

To buy these materials and parts a repairman need merely certify on his purchase order, in the form specified in the regulation, that he is applying the allotment symbol of V-3 and the preference rating of AA-3 which has been assigned by CMP Regulation 9-A. This eliminates the necessity of the repairman filing WPB-541 (formerly PD-1A) or CMP 4B applications and waiting for rat-

ings or symbols to be assigned to him.

The material may not only be used for maintenance and repair work, but also for reconditioning and rebuilding a damaged or used item for resale; however, in such reconditioning or rebuilding, the item may not be improved from its original design. For example, a non-automatic iron may not be made automatic, and a treadle-operated sewing machine may not be converted to motor operation. Up to \$25 worth of material may also be used to install any unit of cooking, plumbing, heating, or used air-conditioning or refrigeration equipment, WPB added.

Although CMP Regulation 9-A was originally issued last Nov. 25, letters from repairmen and a cross-country check of many repair shops has indicated that many repairmen are not familiar with the simplified form of obtaining parts and materials, WPB said. While some 100,000 repair shops are scattered throughout the country, no record of all repair shops and their locations is available, WPB said. It is, therefore, impossible for WPB to contact each shop individually to inform them of the existence of the regulation, the agency explained.

WPB is particularly concerned about keeping present appliances and equipment in operation since war needs make it necessary to curtail production of new products not urgently essential to the war effort.

Copies of CMP Regulation 9-A may be obtained from any of the 112 War Production Board field offices, or from the Electrical and Mechanical Repair Section, Service Trades Division, Office of Civilian Requirements, WPB Washington 25, D. C.

No Priority Needed for Small Oil Burners Now

WASHINGTON, D. C.—Pot type oil burners, the kind usually used in water heaters, floor furnaces, and other small appliances, may now be purchased by consumers without a preference rating, the War Production Board has announced. However, in the case of new installations, authorization for delivery of fuel oil still must be obtained from the Petroleum Administrator for War before purchase can be made.

Former restrictions of the Oil Burner Order L-74, required a preference rating of AA-5 or better for purchase of Class C. pot type, oil burners. Since pot type burners consume little oil, they are used mainly in small appliances and WPB considered it desirable to make such burners available to consumers—especially for replacement purposes.

This amendment to Order L-74 also clarified several other provisions of the order. Because numerous questions have arisen concerning the meaning of "Heat Processing," further clarification of the meaning has been made in the revised order. According to the revised order, "An oil burner will be considered as designed or manufactured specifically for heat processing if it is produced for use in connection with devices intended for the application of heat, for purposes other than for space heating or hot water supply systems. Heat processing will, therefore, include, but is not limited to rendering sea water drinkable, melting tar or asphalt for road or roof use, dehydrating milk, sterilizing, and the like."

The amended order also re-words the restrictions regulating the sale of Class B, domestic type, oil burners to be assembled in other products to make it clear that if such burners have been approved on Form WPB-1319 for physical incorporation in or assembly with another product, as further authority is not required.

Philco's Sales Jump 55% Ahead of 1943

PHILADELPHIA—Sales of Philco Corp. in the first quarter of 1944 were 55% ahead of the corresponding period last year, John Ballantyne, president, stated following the annual meeting of stockholders here. Output in the month of March set a new high record in the company's history by a wide margin, it was reported.

The present directors were re-elected to serve for the ensuing year. They are Larry E. Gubb, William Balderston, John Ballantyne, Raymond A. Boyce, James T. Buckley, Harold W. Butler, James H. Carmine, Charles S. Cheston, Russell L. Heberling, W. Paul Jones, Thomas A. Kennally, Wm. Fulton Kurtz, Frank H. Mancill, and William R. Wilson.

Shareholders approved the proposed amendment to the company's incentive compensation plan, and also authorized contributions to the company's profit-sharing plan, both of which had been recommended by the board of directors.

WPB Interprets Rules On Heating Changes

WASHINGTON, D. C.—The War Production Board has interpreted Order L-79, Plumbing and Heating Equipment, as prohibiting the substitution of one type of heating system for another if the substitution requires the replacement of a usable distribution system.

This interpretation was issued in answer to questions which have arisen as to whether Order L-79 permitted the substitution of a worn-out or damaged furnace by a hot water or steam boiler, since such a change would entail the replacement of the entire distribution system. Such a substitution would defeat the purpose of the order which was issued to conserve labor and materials, WPB pointed out.

Fairbanks, Morse Opens New Office in Tulsa

TULSA, Okla.—Fairbanks, Morse & Co. has announced the opening of a new office here under the management of Frank D. Ratcliffe, district manager, oil industry sales. The office is located at 1335 Hunt Bldg.

Canada Drops Plan For Refrigerators

OTTAWA, Ont.—Cancellation of a proposal for resumption of production of electrical refrigerators for the civilian market because of shortages of component parts was announced in Ottawa recently by D. P. Cruikshank, metals co-ordinator for the Wartime Prices & Trade Board.

Mr. Cruikshank said the bulk of the component electrical parts had to be obtained from the United States. He said that although there still is a small stock-pile of electrical refrigerators, these are being released only to essential users, such as hospitals. However, production is underway on enough ice boxes, made from wood and masonite, to fill civilian requirements, he added.

Household 'Precipitron' Scheduled After War

BUFFALO — Introduction of a household model of its electrostatic dust collector, the "Precipitron," is planned after the war by Westinghouse Electric & Mfg. Co., it was revealed by Loyal J. Murphy of the Westinghouse company in a talk before the Engineering Society of Buffalo here.

Heretofore available for use only in large installations, the small-size unit should retail at about \$250, Mr. Murphy said. "Savings in redecoration costs and its contribution to health by removal of dust particles from the air would far exceed the initial investment," he declared.

Metcalf Named Cleveland Supervisor for M-H

MINNEAPOLIS—Ralph H. Metcalf has been named zone supervisor for the Air Conditioning Controls Division in the Cleveland area, it was announced by Minneapolis-Honeywell Regulator Co.

For the past eight years, Mr. Metcalf has specialized in air conditioning controls, making his headquarters in the St. Louis office of the company and at the main plant here, John E. Haines, manager of the division, said, pointing out that he supervised installation of air conditioning controls in many of the mid-western war plants built since 1939.

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"NO-FROST" METHOD WITH SPRAY COOLERS
... gives always full capacity because there is no interruption for defrosting at sub-zero temperatures; protects quality in foods.
NIAGARA BLOWER COMPANY
25 Years of Service in Air Engineering
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Penn Says:
Servicing commercial refrigeration equipment is vitally important NOW. You can depend on Penn Controls.
PENN ELECTRIC SWITCH CO.
GOSHEN, IND.

PURO ELECTRIC WATER COOLERS
Different models available for the various requirements of government agencies and war production plants.
PURO FILTER CORP.
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DRINKING WATER SPECIALISTS FOR 40 YEARS.

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is Just off the Press. Write for your copy on your letter-head.
THE HARRY ALTER CO.
1728 S. Michigan Ave. Chicago, 16, Ill. Two Big Warehouses to Serve You 134 Lafayette St. New York, 13, N. Y.

★ Here's PAUL JACKEL, former Tyler Fixture Corporation Field Representative in New England. Paul joined up early and is now an officer in the United States Navy. When the war is over, we expect Paul to be back with headquarters in Boston, doing a swell job with a great new post-war Tyler line.

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Henry DEHYDRATOR
... With Refill Plug and Dispersion Tube
An inexpensive refillable large capacity dryer. It takes only a minute to unsolder the plug at the end of the unit, pour out the old dehydrant and replace it with a new charge.
ASK YOUR JOBBER FOR IT
Filled with Silica Gel
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IMPERIAL Flaring Tools
● built to conserve precious minutes
● designed to do a job that's right the first time
Imperial Flaring Tools are especially valuable under current conditions. They help speed up tubing connection work and they make joints that are tight and stay tight.
IMPERIAL BRASS MFG. CO., 565 S. Racine Ave., Chicago 7, Ill.
No. 195-F Flaring Tool. Flares 1/4", 5/16", 3/8", 1/2" and 5/8" O.D. soft copper, brass or aluminum tubing. Yoke is made so that it can be slipped over bar instantly without twisting or turning.
Order Imperial tools from your Jobber

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 Longer Diaphragm Life
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 VACUUM PLATE
COOLING & FREEZING UNITS
 CHICAGO

MIDWEST
 Household and Commercial
 Refrigerator Cabinets
 Now Making
 VITAL War Products
 for Army and Navy
MIDWEST MFG. COMPANY
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Established **CURTIS** 1854
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 AIR CONDITIONING
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Curtis Refrigerating Machine Division
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 and production. Write for particulars.
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Help Established Firms Reconvert First, But Don't Prevent New Competition, Says Nelson; Advisory Committee Named

WASHINGTON, D. C.—While the War Production Board will oppose any attempts to prevent competition from new companies during the re-conversion period, it will be necessary, as long as controls on industry have to be maintained, to allocate controlled materials to established firms first, declared Donald M. Nelson, WPB chief, in a talk at Atlanta, Ga., which preceded his announcement of a nine-man committee to advise on reconversion problems.

"It is the view of WPB," said Mr. Nelson, "that so long as war-time controls are retained, materials and components should not be allocated to these 'new' firms until firms already established in the affected industries and which are in a position to resume production of their former products have received their just allocations.

FOSTERING NEW FIRMS

"On the other hand, if an essential civilian item is scarce, and if a new concern is in a position to make it without interference with war production, and if the established manufacturers are not in a position to resume production of the item then in the public interest allocation should be and will be made to the new firm.

"From the standpoint of fairness, it would of course, be ideal if all prewar producers of a particular civilian product could be permitted to resume production at the same time and in amounts approximately equal to their peace-time production, but such a plan is a physical impossibility, owing to the varying degrees to which companies are engaged in essential war work. The tremendous impact of war on the economy is bound to produce hardship for some business concerns, as well as for other elements in the society, obviously the government cannot entirely prevent such hardships.

"The controlling factor in laying down policy must be the interest of the public as a whole, rather than the protection of any one group. If, without interference with the war effort, we can give a manufacturer in a non-critical manpower area materials and parts to resume production of things the civilian economy needs, I think it is to the public interest that we do so without waiting until another concern in a critical area is permitted to resume production.

WAR NEEDS COME FIRST

"Where military production is concerned, we cannot consult the convenience or the competitive interests of the firms involved. The only way that I can see to assure the most essential civilian production is similarly to fit each item into production schedules wherever it is possible to do so even though the effects on competitive situations may be painful," he concluded.

The new nine-man committee to advise on reconversion problems appointed by Mr. Nelson will study competition, quotas, and distribution, he said. Problems to be tackled by the group include the timing of the re-entry of companies into civilian production, policies regulating the entry of new companies into established fields, the granting of materials to new and old companies, etc.

WOULD CUT UNEMPLOYMENT

Object of forming the committee, according to Mr. Nelson, is to complete plans far enough in advance to insure that unemployment will be kept at a minimum when war production ends and to make the transition from war to peacetime economy free of the confusion which accompanied the change from a defense economy to one of war after Pearl Harbor.

Scheduled to meet about every three weeks, the committee will have a permanent secretary and working staff composed chiefly of experts from WPB industry divisions and the Office of Civilian Requirements, Mr. Nelson said.

Function of the committee will be strictly advisory, Mr. Nelson pointed

out, for he said that he intended to make the decisions on reconversion, but he wants the benefit of advice from the committee.

Seven members of the nine-man group have already been named. They include: Eugene Meyer, editor and publisher of "The Washington Post," representing public opinion; Gordon Rentschler, chairman of the board of National City Bank, New York City, finance; Eric Johnston, president of the Chamber of Commerce of the United States, representing industry; Philip Murray, president of the CIO, and William L. Green, president of the AFL, representing labor; William J. Kelly, president, Kelly O'Leary Steel Works, Chicago, for heavy industry; and Miss Ruth O'Brien of the Bureau of Human Nutrition and Home Economics, Department of Agriculture, representing consumers.

The two other appointees are to represent agriculture and consumers.

Only one man refused to accept appointment to the committee: Robert H. Gaylord, president of the National Association of Manufacturers. Mr. Gaylord, in a letter of refusal, contended that such committees are ineffective, because they are not truly representative and because the problems they have to consider are too complex to admit of any more than agreements on "very general and relatively unimportant subjects."

Production of D.C. Motors Reaches All-Time High

WASHINGTON, D. C.—Production of d.c. (direct current) electric motors rose to a new all-time high in February, the Integral Horsepower Electric Motor Industry Advisory Committee has been advised by the War Production Board. Dollar value of the February production was \$16,816,000 compared to \$12,731,000 in the same month of 1943.

The industry reported through its committee that the tight situation on ball bearings had eased considerably during the last 45 days, with deliveries now abreast of requirements. However, a new short supply of lumber has loomed as a serious threat to packaging and shipping, as stocks of this commodity on hand are now at a critically low point for this industry.

Committee members also reported that anticipated manpower losses due to the draft of younger employees could in part be offset by additional machine tools. To this end the committee advised that a survey was now under way to determine the quantity of these tools that would be requested from WPB.

'Boulware Directive' Won't Hit Iceboxes

WASHINGTON, D. C.—Scheduled increases in icebox production in the second quarter of this year will not be affected by the recent "Boulware directive" curtailing production of civilian goods, according to officials of the War Production Board.

The greater icebox production is planned by producers in Group 3 and 4 labor areas, which are not covered by the directive, officials said.

Private Enterprise Faces Test, Warns Brookings

WASHINGTON, D. C.—High production of consumers' goods priced for mass sales will be necessary after the war to prevent a popular demand for extensive government economic controls, asserts a study recently made by the Brookings Institution.

The American system of private enterprise will face a crucial test after the war, and permanent prosperity can be expected only if company heads and union leaders follow price policies that encourage high production, the study declared.

There will be strong temptation to charge "what the traffic will bear" in times of shortages of civilian goods, but "sound policy calls for the making of prices at the lowest level of costs attained through capacity operation," contends the study.

However, if labor attempts to promote the position of special groups without regard to whether wage increases are accompanied by increased output, the most enlightened policies will fail, warns the study.

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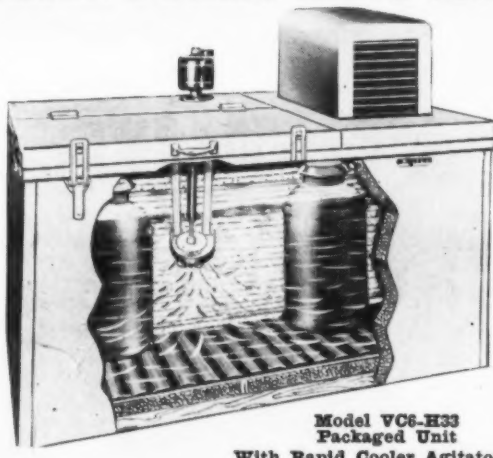
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